1.5 — Solving the Consumer's Problem - Practice Problems

ECON 306 - Fall 2020

Monday August 31, 2020

1. Suppose you can watch movies in the theater (t) and streaming at home (s), and earn utility according to the utility function:

$$u(t,s) = 4ts$$

Where your marginal utilities are:

$$MU_t = 4s$$
$$MU_s = 4t$$

a. Put t on the horizontal axis and s on the vertical axis. Write an equation for $MRS_{t,s}$

b. Would bundles of (2,2) and (1,4) be on the same indifference curve?

c. Sketch this indifference curve.

2. You can get utility from consuming Soda (s) and Hot dogs (h), according to the utility function:

$$u(s,h) = \sqrt{sh}$$

The marginal utilities are:

$$MU_s = 0.5s^{-0.5}h^{0.5}$$
$$MU_h = 0.5s^{0.5}h^{-0.5}$$

You have an income of \$12, the price of Soda is \$2, and the price of a Hot dog is \$3. Put Soda on the horizontal axis and Hot dogs on the vertical axis.

a. What is your utility-maximizing bundle of Soda and Hot dogs?

b. How much utility does this provide?